

Chrom^{all}ogy Inaugural Pilot Program

Applications close February 26, 2026 11:59pm

THE PROBLEM

Most beauty brands still develop complexion shades through guesswork. They are matching competitors, relying on sales data, or hoping their lab "gets it." There's no systematic, science-based framework for inclusive color development. The result? Expensive R&D cycles, inaccurate shades, and ranges that still miss the mark.

THE SOLUTION

Chrom^{all}ogy is the first software built on an entirely new color space that uses biomarkers in skin to help beauty brands and labs build truly inclusive complexion products. For the first time, shade development has a systematic methodology instead of costly trial-and-error – and in an industry where one failed launch can shutter an entire brand, replacing guesswork with scientific certainty isn't optional.

WHY A PILOT?

Before our Q3 2026 market launch, we're working with **10 beauty brands, labs, and R&D teams** to validate commercial value. We're looking for partners who are actively developing products in the next 6–18 months and want to be part of building the future of inclusive shade development.

WHAT YOU GET

- ✓ **Free platform access** during the 6-month pilot period
- ✓ **Custom shade range development** tailored to your brand and market
- ✓ **Bi-monthly strategy sessions** to ensure successful implementation
- ✓ **Lab-ready color briefs** that translate vision into formulation
- ✓ **Founding partner benefits** locked in before public pricing launches
- ✓ **Access to direct color consulting** with Chrom^{all}ogy founder as a strategic color advisor at pilot-exclusive rates
- ✓ **Recognition** as an innovation leader in inclusive beauty

You'll walk away with: A complete, scientifically-backed shade range ready for production, faster time to market, and confidence that your colors actually represent the people you're trying to reach.

WHY JOIN NOW?

Lock in founding partner terms before we set public market pricing. You're not just getting a tool. You're getting hands-on collaboration to develop your shade range while helping Chrom^{all}ogy refine the platform. Early partners shape the product and get preferential terms as we scale.

Plus: You'll have a competitive advantage. While others are still guessing at shades in 2026, you'll have already launched with a scientifically-backed, inclusive range.

THE COST OF WAITING

Every development cycle without Chrom^{all}ogy means:

- Wasted R&D budget on shades that don't work
- Longer time to market while you iterate with labs
- Risk of launching a range that gets criticized for gaps
- Playing catch-up while competitors move to systematic approaches

APPLY NOW

→ [Link to Application](#)

10 spots available | Rolling review | Applications close February 26, 2026 11:59pm